

Plinqx

Enabling Salesforce Integration



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info@plinqx.com

Product Overview
2025



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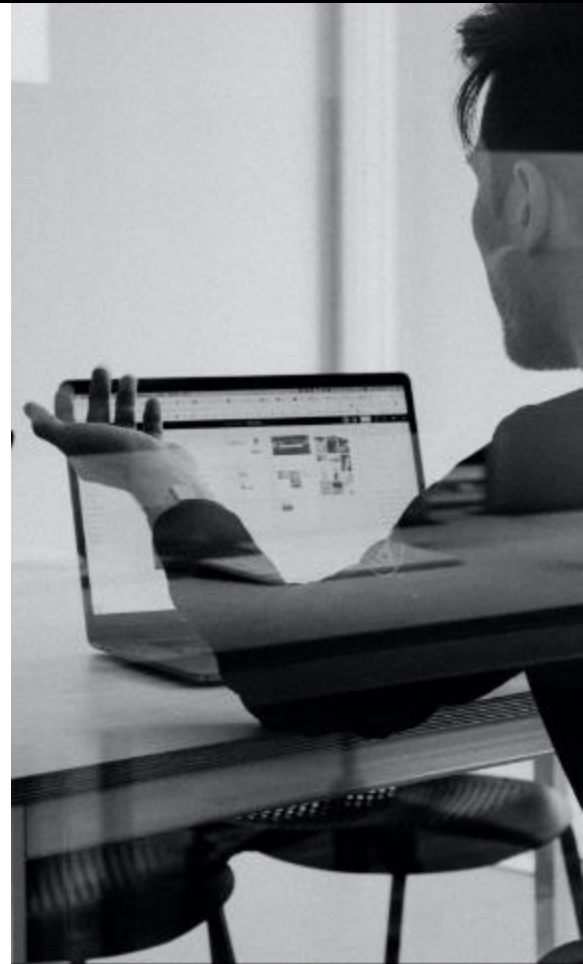
Introduction

Plinqx — Seamless Integration for Salesforce

Plinqx is a powerful integration platform built natively on Salesforce, designed to streamline connections between Salesforce and external systems. Whether you're syncing data, triggering APIs, or automating workflows, Plinqx simplifies complex integrations with ease and flexibility.

Supporting key patterns like Point-to-Point, Hub-and-Spoke, Pub/Sub, and File-Based, Plinqx empowers teams to tailor integrations to their business needs—ensuring fast, scalable, and secure data flows.

This brochure introduces the full range of Plinqx features and how they help create a truly connected Salesforce environment.



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Base Package

The Plinqx Base Package provides everything you need to get started with seamless Salesforce integrations.

It includes core functionality for configuring outbound and inbound integrations, support for point-to-point and file-based patterns, access to the Plinqx Publisher and Design Studio, providing essential components like data mapping, transformation, and webhook triggers.

Ideal for teams needing reliable, no-code integration tools within Salesforce.



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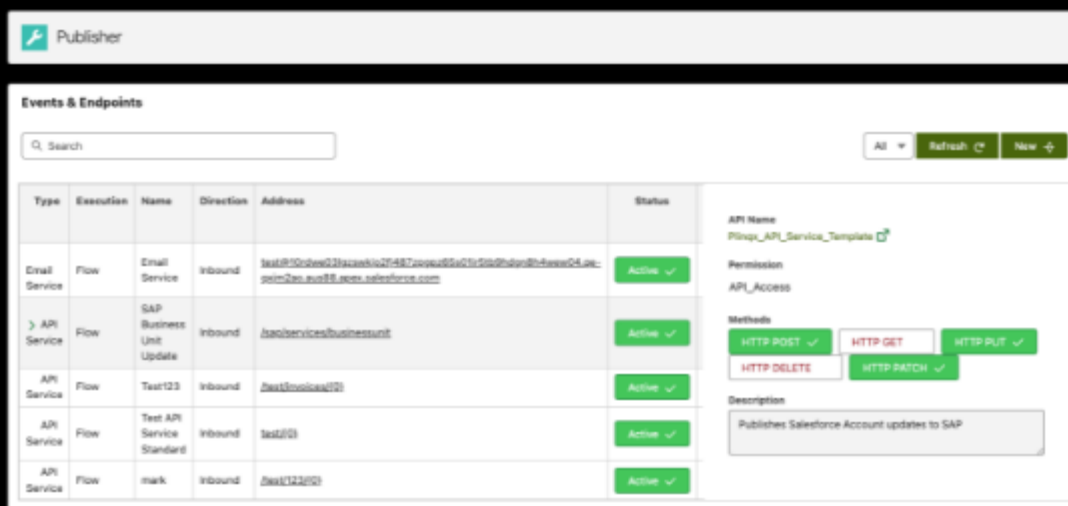
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Publisher Studio



Plinqx Publisher Studio is a powerful, Salesforce-native toolkit for designing, documenting, and managing custom APIs within your org.

It allows you to define API endpoints, configure request/response structures, and expose Salesforce data securely—all without writing code. With built-in testing, version control, and schema validation, API Studio makes it easy to deliver scalable, well-governed APIs for both internal and external use.



→ Manage

- Inbound APIs
- Outbound APIs
- API Security (Permissions)
- API Logic
- API Methods (GET,PUT,POST,PATCH,DELETE)

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Design Studio



Plinqx Design Studio is a powerful visual tool for designing data transformations and mapping structures within Salesforce integrations.

It enables users to define how data should be transformed, structured, and routed between systems—supporting JSON formats.

With an intuitive drag-and-drop interface, Design Studio makes it easy to build complex mappings, apply business logic, and ensure data flows are clean, accurate, and ready for integration.

→ Features

- 1:1 Field Mappings
- Apex Plugin Support
- Transform with Flows
- Transform with Formulas
- Assign fixed Values



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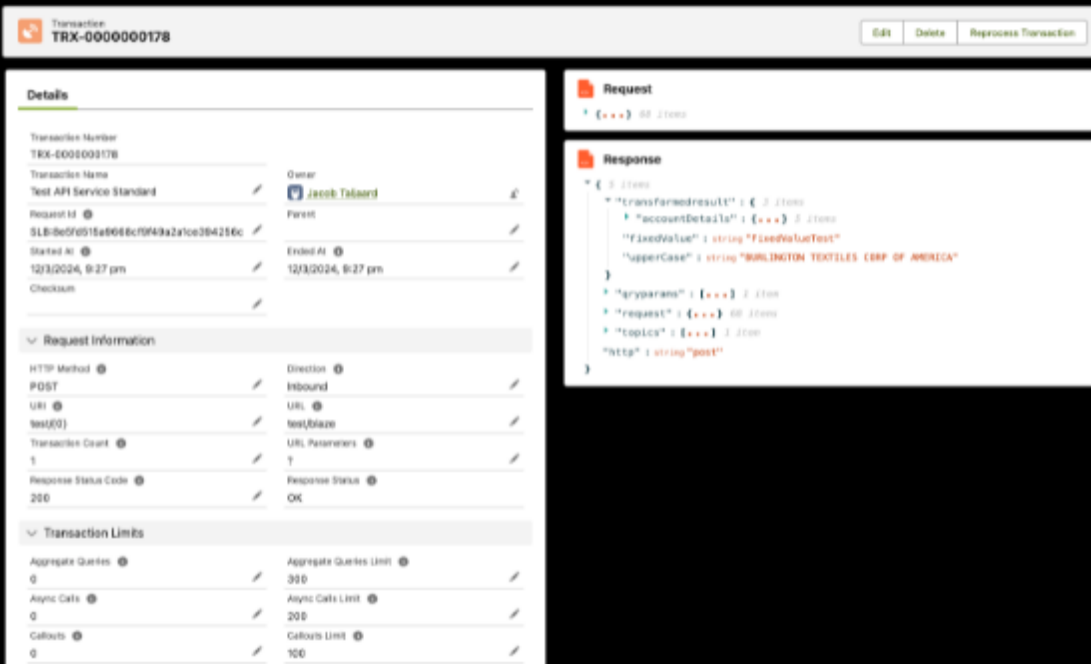
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Transaction Monitoring



Plinqx Transaction Monitoring provides real-time visibility into every integration event, allowing users to track, inspect, and manage transactions directly within Salesforce.

Each transaction is logged with full request and response data, transformation results, and status. If a transaction fails, users can easily **replay** it from the transaction queue—enabling rapid issue resolution without manual reprocessing or developer intervention.



Features

- Real-time logging
- Platform limits monitoring
- Request/Response Logging
- Replay transaction
- Caller identification



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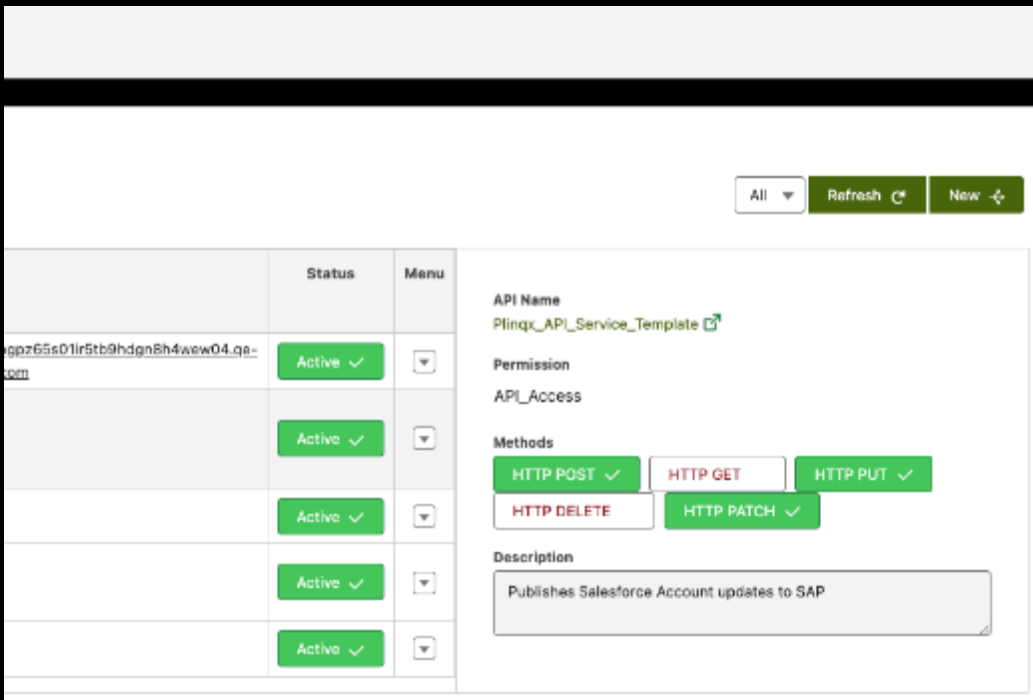
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Security

Plinqx is built with enterprise-grade security at its core. It leverages native Salesforce permission models, ensuring only authorised users can access or execute integrations.

All data transmissions support encryption, and integrations can include validation rules, schema enforcement, and IP restrictions. With built-in audit trails and secure credential storage, Plinqx keeps your data safe, compliant, and under your control.



→ Features

- Utilises **standard** Salesforce Profiles and Permissions.
- Utilises **native** Salesforce Security Framework.
- Object and field level Access.
- API level permission control.
- Data remains on platform.

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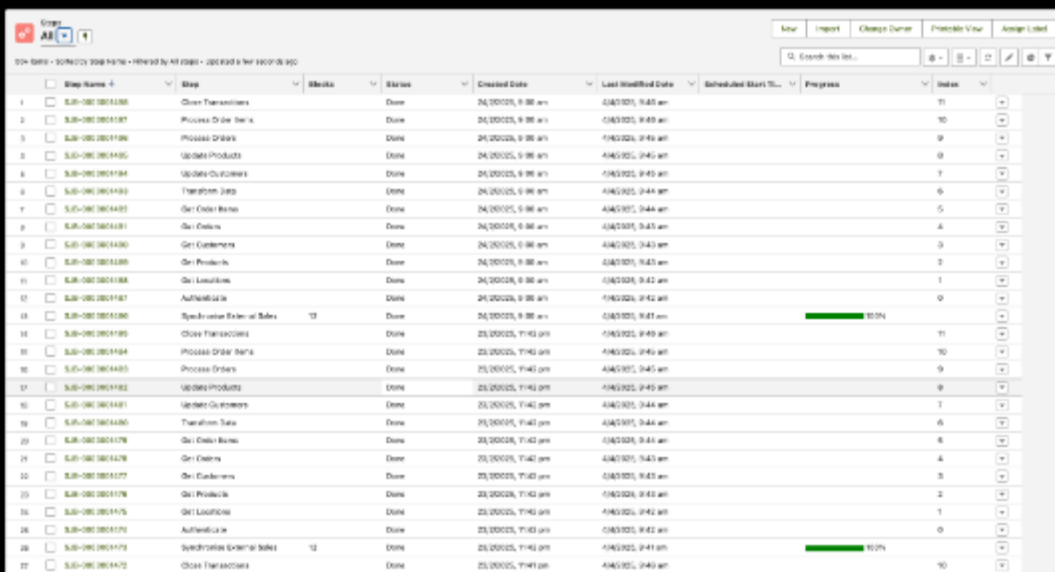
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Queue Manager

Plinqx is built with enterprise-grade security at its core. It leverages native Salesforce permission models, ensuring only authorised users can access or execute integrations.

All data transmissions support encryption, and integrations can include validation rules, schema enforcement, and IP restrictions. With built-in audit trails and secure credential storage, Plinqx keeps your data safe, compliant, and under your control.



Step Name	Step	Status	Created Date	Last Modified Date	Scheduled Start	Progress	Index
1	Close Transactions	Done	24/02/25, 9:30 am	04/03/25, 9:45 am		100%	11
2	Process Order Items	Done	24/02/25, 9:30 am	04/03/25, 9:49 am		100%	10
3	Process Orders	Done	24/02/25, 9:30 am	04/03/25, 9:49 am		100%	9
4	Update Products	Done	24/02/25, 9:30 am	04/03/25, 9:49 am		100%	8
5	Update Customers	Done	24/02/25, 9:30 am	04/03/25, 9:49 am		100%	7
6	Transfer Data	Done	24/02/25, 9:30 am	04/03/25, 9:44 am		100%	6
7	Get Order Items	Done	24/02/25, 9:30 am	04/03/25, 9:44 am		100%	5
8	Get Orders	Done	24/02/25, 9:30 am	04/03/25, 9:43 am		100%	4
9	Get Customers	Done	24/02/25, 9:30 am	04/03/25, 9:43 am		100%	3
10	Get Products	Done	24/02/25, 9:30 am	04/03/25, 9:43 am		100%	2
11	Get Locations	Done	24/02/25, 9:30 am	04/03/25, 9:42 am		100%	1
12	Authenticate	Done	24/02/25, 9:30 am	04/03/25, 9:42 am		100%	0
13	Synchronise External Sales	12	Done	24/02/25, 9:30 am	04/03/25, 9:42 am	100%	0
14	Close Transactions	Done	23/02/25, 11:43 pm	04/03/25, 9:49 am		100%	11
15	Process Order Items	Done	23/02/25, 11:43 pm	04/03/25, 9:49 am		100%	10
16	Process Orders	Done	23/02/25, 11:43 pm	04/03/25, 9:49 am		100%	9
17	Update Products	Done	23/02/25, 11:43 pm	04/03/25, 9:49 am		100%	8
18	Update Customers	Done	23/02/25, 11:43 pm	04/03/25, 9:44 am		100%	7
19	Transfer Data	Done	23/02/25, 11:43 pm	04/03/25, 9:44 am		100%	6
20	Get Order Items	Done	23/02/25, 11:43 pm	04/03/25, 9:44 am		100%	5
21	Get Orders	Done	23/02/25, 11:43 pm	04/03/25, 9:43 am		100%	4
22	Get Customers	Done	23/02/25, 11:43 pm	04/03/25, 9:43 am		100%	3
23	Get Products	Done	23/02/25, 11:43 pm	04/03/25, 9:43 am		100%	2
24	Get Locations	Done	23/02/25, 11:43 pm	04/03/25, 9:42 am		100%	1
25	Authenticate	Done	23/02/25, 11:43 pm	04/03/25, 9:42 am		100%	0
26	Synchronise External Sales	12	Done	23/02/25, 11:43 pm	04/03/25, 9:41 am	100%	0
27	Close Transactions	Done	23/02/25, 11:41 pm	04/03/25, 9:49 am		100%	10

Features

- Transaction Control
- Retry management
- Prioritisation
- Pause & Resume
- Monitoring

Add-On Features

Plinqx offers a suite of optional add-ons to extend core functionality and support advanced integration needs.

From transaction orchestration and API monitoring to event-driven workflows and external data visualisation, these modules are built to scale with your business.

Add-ons can be activated as needed, giving you the flexibility to tailor Plinqx to your integration strategy.



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STEP Orchestrator

Step Orchestrator simplifies complex integrations by breaking them down into smaller, manageable steps.

Whether triggered by a schedule, a system event, or part of a business process, each step is executed with full visibility, control, and built-in error handling.

With support for conditions, retries, and data transformations, it's ideal for orchestrating long-running or staged workflows—ensuring reliability and clarity from start to finish.



→ Features

- Scheduled or event based
- Salesforce platform limit management
- Simplified processing for long running complex processes
- Orchestrated callouts
- Retry/Replay steps

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Monitoring



Monitoring provides real-time visibility into the health and performance of your integrations. With built-in dashboards, metrics, and alerting, you can track API usage, transaction status, and system performance—all from within Salesforce.

Set custom thresholds to trigger alerts for failures, delays, or anomalies, ensuring proactive response and minimal downtime.

Whether you're overseeing a single integration or a complex network of data flows, Monitoring keeps you informed and in control.

→ Features

- Performance insights
- Platform limit usage
- Failure alerts
- Performance alerts
- API auditing



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External Data

External Data brings real-time insights from platforms like Snowflake, Azure, AWS, and Salesforce Data Cloud directly into Salesforce.

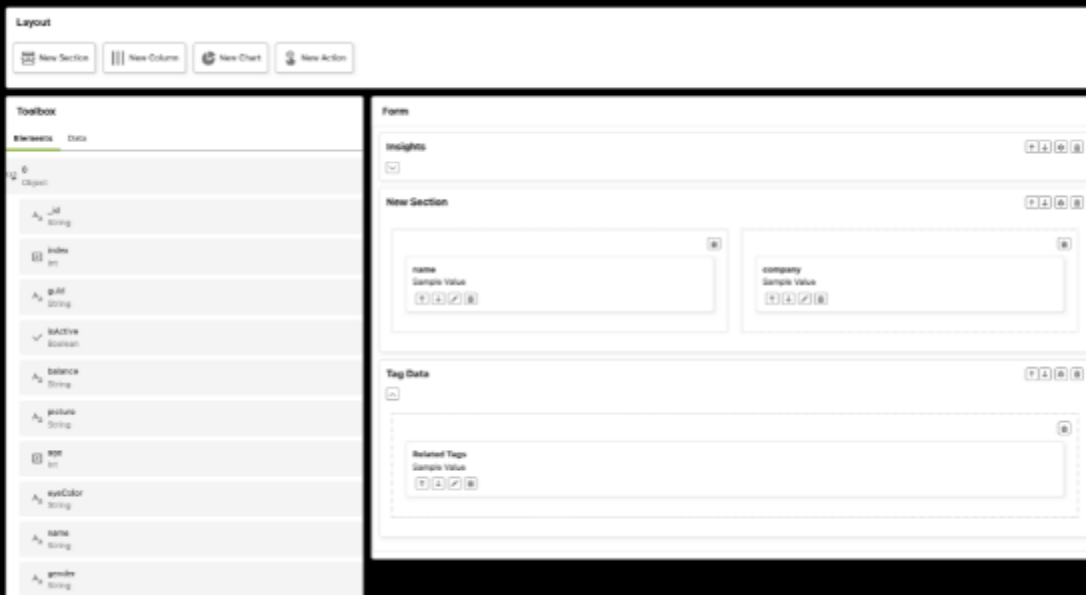
Using a no-code designer, you can create interactive cards that display external data as tables, charts, or forms embedded seamlessly in your org.

These cards do more than display data, they enable users to take action by updating external records or triggering workflows, all without leaving Salesforce.

It's a powerful way to connect your teams with the data they need, when and where they need it.

→ Features

- External data interactions
- Secure data connections
- Standard profiles and permissions
- Dynamic forms with Charts, fields and tables
- Azure, AWS, Data Cloud, Snowflake (and growing)



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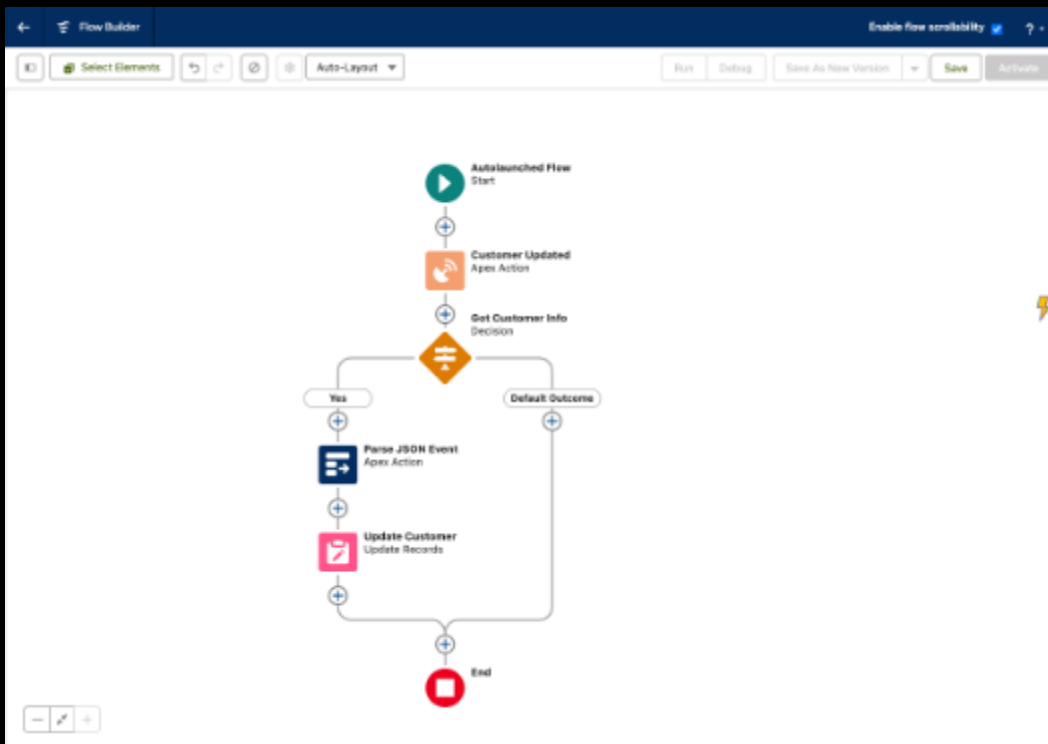
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Events

The Events feature enables Salesforce to listen and respond to external event brokers such as Solace, Kafka, Azure Event Hubs, or AWS EventBridge. With Events, you can subscribe to real-time data streams and trigger Salesforce processes the moment an external event occurs.

Ideal for event-driven architectures, this feature allows you to keep Salesforce in sync with external systems, automatically reacting to updates, transactions, or changes without polling or manual intervention.

It's a powerful way to drive real-time automation and ensure Salesforce is always connected to what's happening across your ecosystem.



→ Features

- Subscribe to external events
- Configuration
- Standard profiles and permissions
- Monitoring

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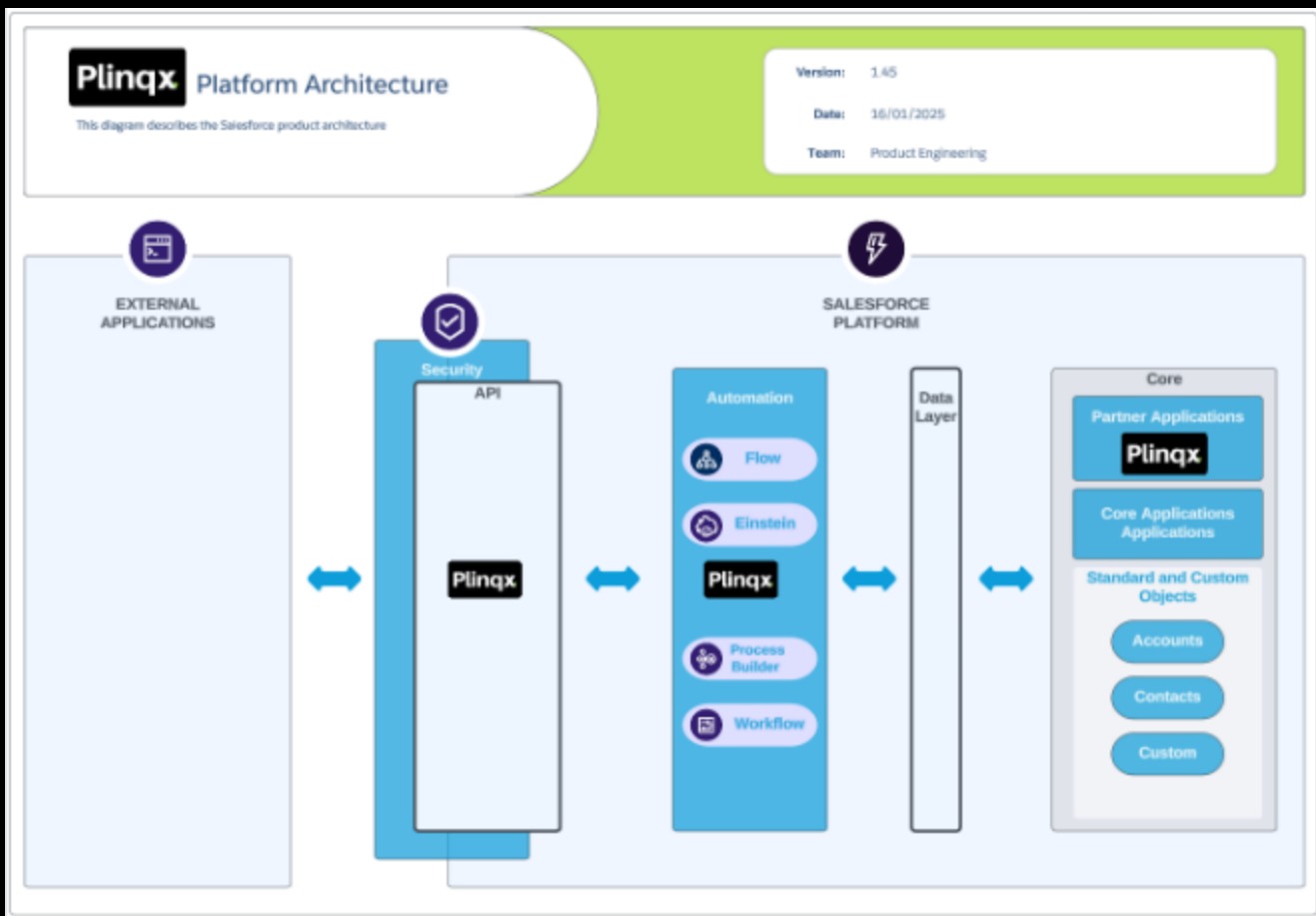
Platform Architecture



Plinqx is built natively on Salesforce, acting as a secure bridge between external systems and your internal Salesforce processes.

It leverages the Salesforce security model, ensuring all integrations respect profiles, permission sets, and sharing rules.

With native support for tools like Flow, Einstein, and Process Builder, Plinqx enables real-time, event-driven automation across standard and custom objects, providing a robust, compliant foundation for end-to-end integrations.





Integration Patterns

Plinqx supports a range of proven integration patterns to suit different business needs and technical environments.

Whether you're connecting systems in real-time or handling scheduled batch processes, these patterns, Point-to-Point, Hub-and-Spoke, Publish/Subscribe, and File-Based, provide the flexibility to design scalable, reliable, and efficient data flows across your ecosystem.



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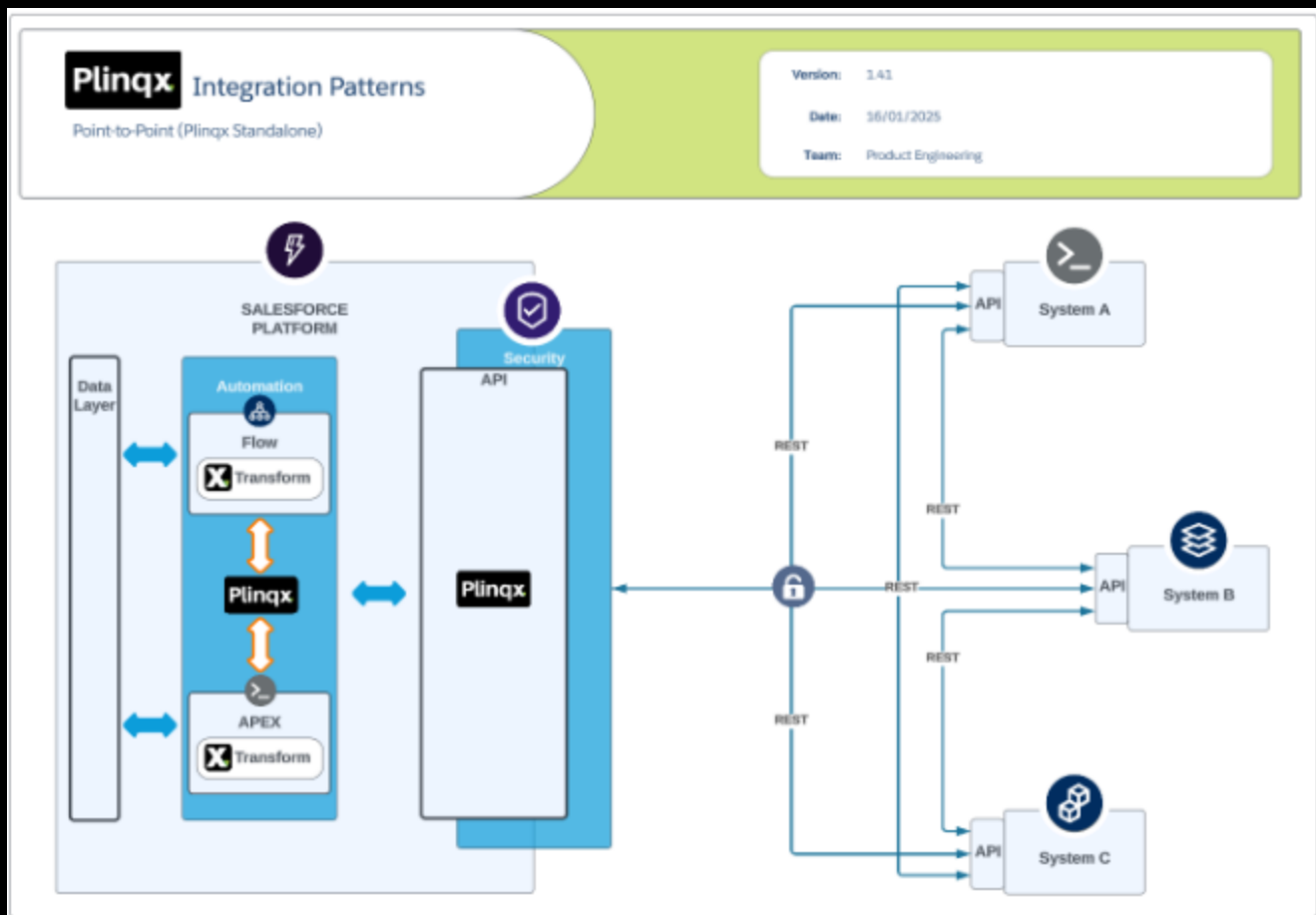
Point-to-Point



Plinqx makes it easy to set up direct, focused connections between Salesforce and external systems. This pattern is ideal for quick, streamlined data flows—perfect for use cases like real-time updates, API triggers, and targeted syncs.

Using the Design Studio, Plinqx lets you customise data flows with ease while maintaining data integrity and compatibility. Real-time monitoring adds visibility and control, helping you troubleshoot and govern integrations effectively.

Fast to deploy and simple to manage, Point-to-Point with Plinqx delivers a clean, efficient solution for high-impact, low-complexity integration needs.



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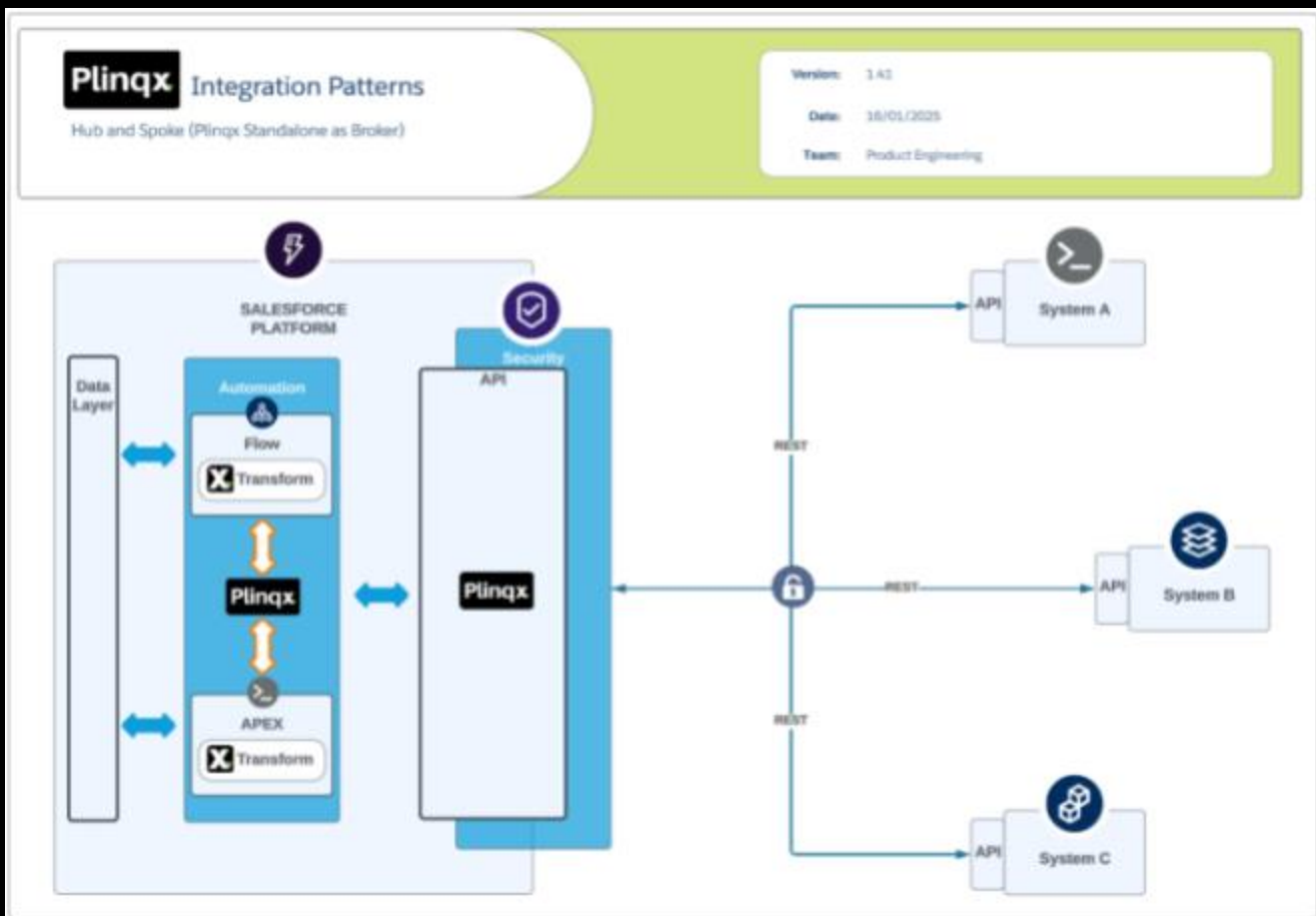
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Hub & Spoke



Plinqx acts as the central hub for connecting Salesforce with multiple external systems, streamlining integration management and improving visibility across your ecosystem.

With reusable templates, intuitive mapping, and real-time monitoring, this pattern supports scalable, low-maintenance integrations, perfect for businesses managing multiple endpoints from a single control point.



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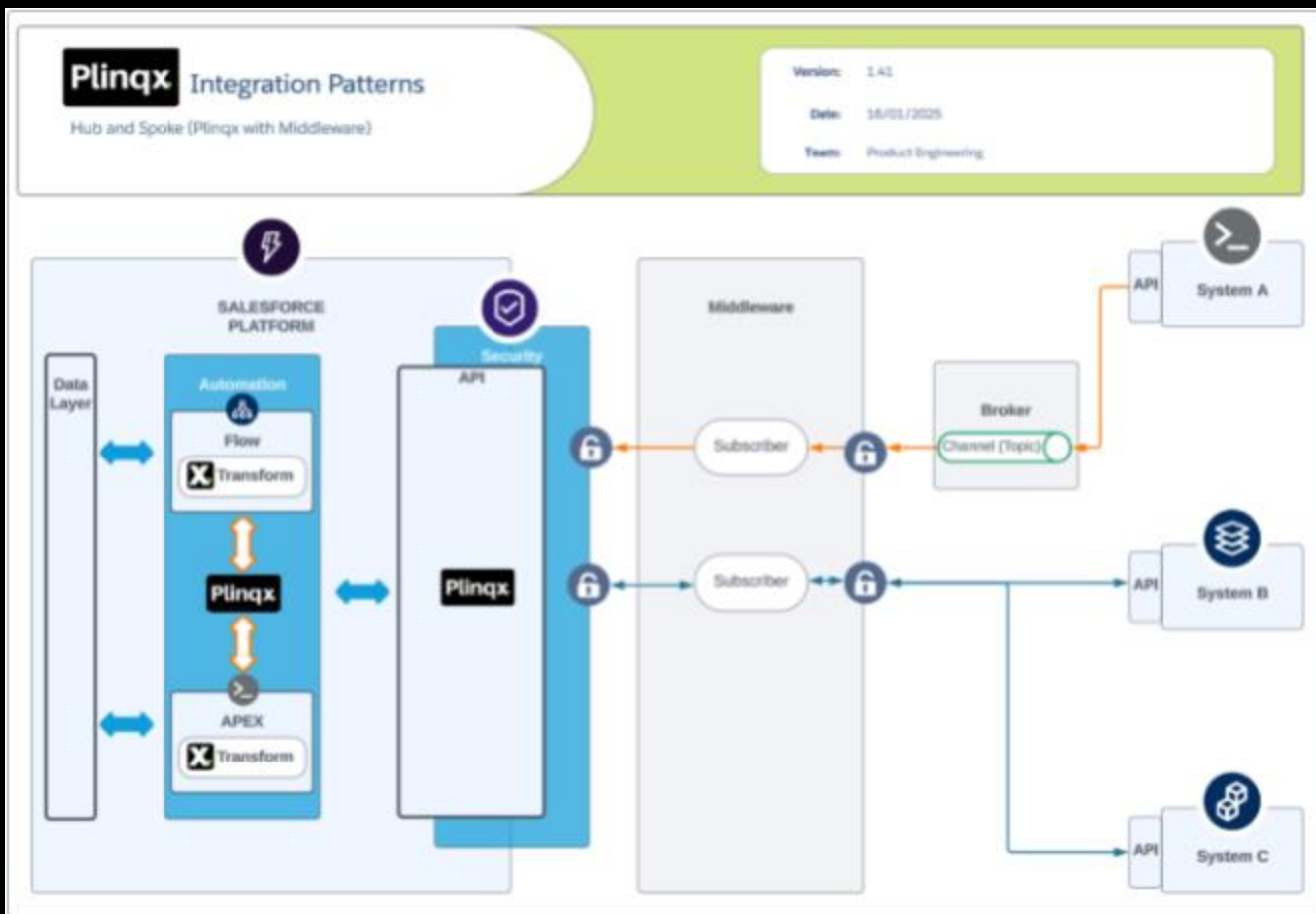
Hub & Spoke (With Middleware)



Plinqx integrates seamlessly with middleware platforms like MuleSoft, acting as the Salesforce-native hub while the middleware manages broader connectivity across external systems.

This architecture enhances flexibility, Plinqx handles Salesforce-specific mapping, transformation, and orchestration, while the middleware supports protocol translation and multi-system communication.

With reusable templates and real-time monitoring, this setup ensures consistent, scalable, and efficient integration between Salesforce and the wider ecosystem.



Pub / Sub

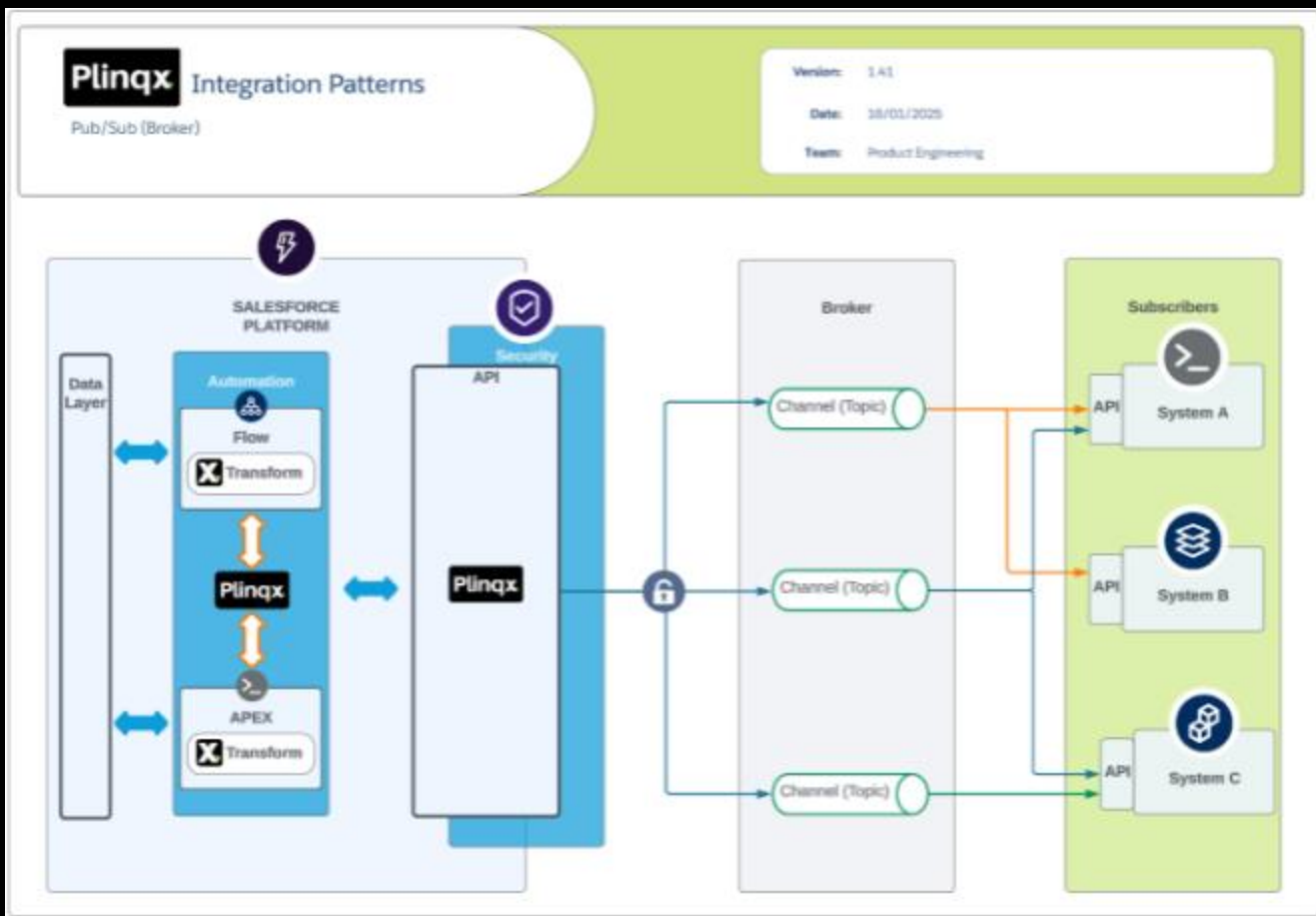


Plinqx supports scalable, event-driven integrations using the Pub/Sub pattern, distributing data from Salesforce to multiple subscribers in real time.

Users can configure topics, map data, and manage events through an intuitive interface, while real-time monitoring ensures visibility across publication and subscription flows.

This pattern is ideal for high-volume, asynchronous communication across complex systems.

The Events module is available as an add-on to the base subscription.



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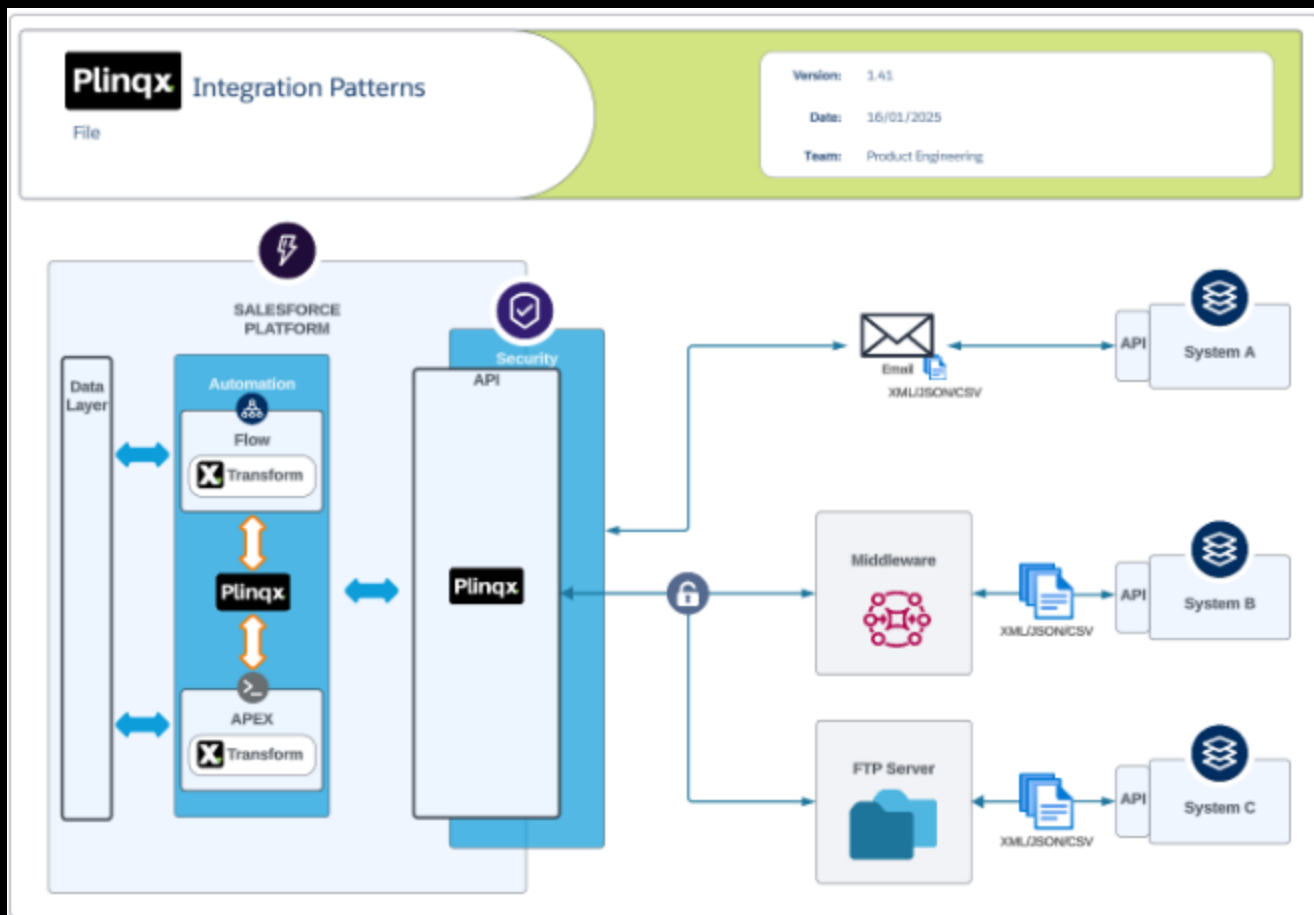
File Based Integration



Plinqx supports secure, flexible file transfers within the Salesforce ecosystem—enabling you to push, receive, generate, and store files across FTP, middleware, or email-based workflows.

With built-in support for API-based file exchange, automated email delivery, and FTP retrieval, Plinqx simplifies data acquisition and distribution. Users can also generate files in Salesforce and deliver them via middleware, email, or directly to an FTP server.

The FTP module is available as an add-on to the base subscription.



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Security & Certification

Plinqx is built with security at its core, leveraging Salesforce's native security framework, including profiles, permission sets, and sharing rules, to ensure data access is fully governed and controlled.

Plinqx has successfully completed the Salesforce AppExchange Security Review, validating that the platform meets Salesforce's rigorous standards for data protection, secure coding, and operational integrity.

This certification gives our customers the confidence that Plinqx is safe, compliant, and ready for enterprise use.



available on
AppExchange

salesforce



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Benefits



Salesforce Native



No-Code Configuration



Flexible Integration Patterns



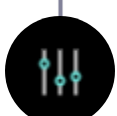
Enterprise Grade Security



Real-Time Monitoring



External Data Access



Scalable Architecture



Faster Time To Value



Future Ready & Adaptable



Increased Transparency



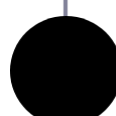
Operational Efficiency



Reduced Risk & Complexity



Reduced Developer Dependency



Knowledge Retention & Simplicity



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Roadmap



External Data

More data connectors and graph components coming to the External Data add-on—powering richer, more interactive insights.



Document Processing (OCR)

Extract and load data from documents using predefined templates—enabling automated, accurate document processing.



Plinqx Market Place

The Plinqx Marketplace will offer a comprehensive collection of pre-built integration flows for both popular and emerging external systems—such as Xero—alongside self-help documentation. This empowers you to tailor and deploy integrations that suit your specific implementation needs with ease.



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Thank You



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